

Communications Guidelines for Grantees

Congratulations! Your organization is the recipient of grant funding from The Community Foundation for Northeast Florida. We hope that you will have opportunities to publicize your grant to build awareness and credibility for your work while recognizing the donors who made these grants possible. What follows are some guidelines to help ensure that you recognize funding from The Community Foundation for Northeast Florida in communications such as presentations, press releases, websites, newsletters and other materials.

Acknowledgement language

Please use the following language to acknowledge your grant: “[Project name here] is supported by a grant from “[Insert fund name here]” at The Community Foundation for Northeast Florida.”

Please use the following description for your website, in person presentations and other materials as appropriate:

About The Community Foundation for Northeast Florida

The Community Foundation for Northeast Florida (www.jaxcf.org), Florida’s oldest and largest community foundation, works to stimulate philanthropy to build a better community. The Foundation helps donors invest their philanthropic gifts wisely, helps nonprofits serve the region effectively, and helps people come together to make the community a better place. Created in 1964, the Foundation has made more than \$695 million in grants since its inception, and manages assets that exceeded \$630 million at their peak in 2021.

Logos and website link

We encourage you to include the official logo of The Community Foundation for Northeast Florida where appropriate. The logo can be found here: <https://www.jaxcf.org/grantee-communication-guidelines/>. Please use this logo for your website (feel free to link the graphic to our website: www.jaxcf.org), printed materials and other documents.

Share your story

Help us highlight your success! Sharing the faces and stories behind our grants will help donors, potential funders and the community better understand and connect with your work, and build positive publicity for what you are doing.

If you use social media (Facebook, Twitter, etc.) to post information about your TCF-funded project and activities, please share with/tag our social sites: <https://www.facebook.com/cfjacksonville> ; [#CFJacksonville](https://twitter.com/CFJacksonville).

And we’d like to highlight your work as well! We invite you to send us photos of work this grant supports—one to three high quality, high resolution .jpg files would be ideal. Make sure any participants who appear in the photo have appropriate media release documents (if you need a standard photo release form, let us know—we’ll be happy to send it to you.) A few sentences giving some context to the photo would be helpful, and of course, your name and contact information.

*Questions? Contact Stephanie Garry Garfunkel, Vice President, Strategic Communications
The Community Foundation for Northeast Florida (904) 356-4483 or sgarfunkel@jaxcf.org.*