

Communications Guidelines

Congratulations! Your organization is the recipient of grant funding from the **Delores Barr Weaver Legacy Funds.** We hope that you will continue to publicize your grant to build awareness and credibility for your work while recognizing Delores Barr Weaver who made these grants possible. What follows are some guidelines to help ensure that you recognize funding from the Funds and The Community Foundation for Northeast Florida in communications such as presentations, press releases, websites, newsletters and other materials.

Acknowledgement language

Please use the following language to acknowledge your grant: {*Organization*} *is supported by a grant from the Delores Barr Weaver Legacy Funds.*

Please use the following description for your website, in person presentations and other materials as appropriate:

About the Delores Barr Weaver Legacy Funds

Delores Barr Weaver has an extraordinary legacy of philanthropy in Northeast Florida since moving to Jacksonville as co-owner of the Jacksonville Jaguars in 1993. Since her historic gift of \$50 million in 2012 establishing the Delores Barr Weaver Legacy Fund, she has partnered with The Community Foundation on her philanthropy through numerous, multi-million dollar gifts, including the Foundation's largest-ever gift of \$61 million in 2023. She has established permanent endowments for more than four dozen nonprofits, including 20 that receive ongoing annual support through the Delores Barr Weaver Forever Event Fund, est. 2015. Today, her grantmaking exceeds \$209 million, with support for more than 300 organizations in Northeast Florida and beyond.

Logos

DeleresBarrWeaverFunds

This is the official logo of the Delores Barr Weaver Legacy Funds. **Please use this logo for your website, printed materials and other documents when referring to your grant**.

You can access the logo electronically through our website at <u>www.jaxcf.org/grantee-communication-guidelines</u> or by contacting Stephanie Garry Garfunkel at The Community Foundation (<u>sgarfunkel@jaxcf.org</u>). If you go to the website, please be sure to download the **Delores Barr Weaver Legacy Funds** logo UNLESS you are a specific recipient of the Endowed \$10,000 Event grant (also known as the Delores Barr Weaver Forever Event Fund ♥).

Share your story

Help us highlight your success! Sharing the faces and stories behind our grants will help donors, potential funders and the community better understand and connect with your work, and build positive publicity for what you are doing. And we'd like to highlight your work as well! We invite you to send us photos of work this grant supports—one to three high quality, high resolution .jpg files would be ideal. Make sure any participants who appear in the photo have appropriate media release documents (if you need a standard photo release form, let us know—we'll be happy to send it to you.) A few sentences giving some context to the photo would be helpful, and of course, your name and contact information.

Questions? Contact Stephanie Garry Garfunkel, Vice President, Strategic Communications The Community Foundation for Northeast Florida (904) 356-4483 or <u>sgarfunkel@jaxcf.org</u>.