



## Communications Guidelines

Congratulations! Your organization continues to receive grant funding from a Fund established by Delores Barr Weaver. The official name of the Fund is the **Delores Barr Weaver Forever Event Fund est. 2015**. We hope that you will continue to publicize your grant to build awareness and credibility for your work while recognizing Delores Barr Weaver who made these grants possible. What follows are some guidelines to help ensure that you recognize funding from the Fund and The Community Foundation for Northeast Florida in your event communications.

### Acknowledgement language

Please use the following language to acknowledge your grant when it is appropriate to use copy instead of a logo: “[Event name here] is supported by a grant from the Delores Barr Weaver Forever Event Fund, est. 2015.

Please use the following description for your website, in-person presentations and other materials as appropriate:

### About the Delores Barr Weaver Forever Event Fund:

Delores Barr Weaver established this Fund in 2015 to provide a \$10,000 grant annually to support a premiere fundraising event in perpetuity at 20 local nonprofit organizations. This grant will provide a permanent source of income for organizations that Mrs. Weaver has generously supported for many years. It is her hope that other individuals will make similar permanent gifts to organizations that have been important to them. This Fund is one of a collection of Funds established by Delores Barr Weaver at [The Community Foundation for Northeast Florida](#). Mrs. Weaver has an extraordinary legacy of philanthropy, and she has provided transformative support to dozens of nonprofit organizations that uplift, enlighten and advance our community. Her establishment of the Delores Barr Weaver Fund (\$50 million) in 2012 was the largest gift in The Community Foundation’s history.

### Logos

Accompanying these guidelines is a link to the official logo of the **Delores Barr Weaver Forever Event Fund**.

- Please use **ONLY** this logo when communicating about the event for which this grant is intended.
  - This logo is appropriate for use in conjunction with any communication about the event, such as sponsor solicitations, save the dates, invitations, sponsor boards, event signage and banners, web page, programs, etc.
  - Don’t use any other representation of Delores Barr Weaver other than this logo.
  - If you are a recipient of **OTHER** funding from Delores Barr Weaver, do not use this Event Fund logo in connection with the other aspect(s) of your work.
- As you learned in the initial grant letter, this grant is **NOT** a sponsorship—the Delores Barr Weaver Event Fund should not be listed as a sponsor for your event.
  - Ideally, the logo should be **separate** from the sponsors, and it should be given a place of **prominence** in your publication/communication.
  - Please pay attention to the Brand Guidelines that accompany the logo. They identify the specific colors and formats, including the minimum size for the logo’s display.

If, at any time, you would like The Community Foundation to review your proposed use of the logo, please email John Zell, VP Development, [jzell@jaxcf.org](mailto:jzell@jaxcf.org) or Stephanie Garry Garfunkel, VP Strategic Communications, [sgarfunkel@jaxcf.org](mailto:sgarfunkel@jaxcf.org). Both can be reached at (904) 356-4483.

You can access the logo and the brand guidelines electronically through our website at [www.jaxcf.org/weaverlogo](http://www.jaxcf.org/weaverlogo) or by contacting Stephanie Garry Garfunkel at The Community Foundation ([sgarfunkel@jaxcf.org](mailto:sgarfunkel@jaxcf.org)).

### Share your story

Help us highlight your success! Sharing the faces and stories behind our grants will help donors, potential funders and the community better understand and connect with your work, and build positive publicity for what you are doing. And we’d like to highlight your work as well! We invite you to send us photos of work this grant supports—one to three high quality, high resolution .jpg files would be ideal. Make sure any participants who appear in the photo have appropriate media release

Delores Barr Weaver  
**FOREVER**  
**EVENT FUND**

EST. 2015



documents (if you need a standard photo release form, let us know—we'll be happy to send it to you.) A few sentences giving some context to the photo would be helpful, and of course, your name and contact information.

*Questions? Contact Stephanie Garry Garfunkel, Vice President, Strategic Communications  
The Community Foundation for Northeast Florida (904) 356-4483 or [sgarfunkel@jaxcf.org](mailto:sgarfunkel@jaxcf.org).*