

# A New Way to Enter: A Dinner Conversation in Support of the A.L. Lewis Black Opportunity & Impact Fund

"A New Way to Enter" promises to be a provocative conversation centered on womanhood, philanthropy and opportunities in our ever-changing world. Three colleagues, authors, longtime sister-friends, and distinguished scholars in women studies warmly invite you to join them for this special gathering in our Jacksonville community.



**Dr. Johnnetta  
Betsch Cole**



**Dr. Beverly  
Guy-Sheftall**



**Dr. Celeste M.  
Watkins-Hayes**  
Moderator



August 17, 2023, 6 p.m.  
WJCT Studios, 100 Festival Park Ave  
Jacksonville, FL, 32202

Contact Wanda Willis, VP of Civic Leadership at The Community Foundation,  
for more information: [wwillis@jaxcf.org](mailto:wwillis@jaxcf.org).

## ABOUT THE A. L. LEWIS BLACK OPPORTUNITY & IMPACT FUND

# TRANSFORMATIONAL CHANGE IN JACKSONVILLE'S BLACK COMMUNITIES



Black philanthropy has a rich history in Northeast Florida, and A.L. Lewis, co-founder of the Afro-American Life Insurance Company, was one of the earliest pioneers. In the spirit of his legacy of giving back, the A. L. Lewis Black Opportunity & Impact Fund has been established at The Community Foundation to attract and deploy assets in the community to ignite transformational change in Jacksonville's Black communities. We invite you to join us.

## OUR VISION

Prosperous and healthy Black communities

## OUR MISSION

To advance equity and justice in healthcare, education and economic development, through strategic investments in Jacksonville's Black community.

## FOUNDING MEMBERS

Dr. Atiya Abdelmalik and Timothy Johnson  
Carol Alexander  
Martha Baker  
Joe Louis Barrow  
Mark Bennett  
Dr. Johnnetta Betsch Cole and JD Staton  
(honorary members)  
The Honorable and Mrs. Brian Davis  
Fred Franklin  
Jan Healy and Chuck Hyman  
Ken and Lisa Johnson

Ronnie King  
Eric Mann  
Velma Monteiro-Tribble  
Gregory Owens  
Antoinette (Toni) Rowe  
Darnell Smith  
Jim Stallings  
Cleve Warren  
Nina Waters  
Dr. Floyd and Wanda Willis

## **DR. JOHNNETTA BETSCH COLE**

Johnnetta Betsch Cole, is an accomplished anthropologist, educator and museum professional; noted author and speaker on issues of inclusion, diversity, equity, accessibility, and inclusion; and a committed advocate for social justice. Dr. Cole rose to national prominence as the first African American woman President of Spelman College, and later as President of Bennett College, making her the only person to serve as the president of both historically Black colleges for women in the United States. Over the course of her career, she has held teaching and administrative positions in anthropology, women's studies, and African American studies at several major colleges and universities. She was born in Jacksonville, FL. She is the great grand-daughter of Abraham Lincoln Lewis, and serves as an honorary founding member of the A.L. Lewis Black Opportunity & Impact Fund.

## **DR. BEVERLY GUY-SHEFTALL**

Beverly Guy-Sheftall is the founding director of the Women's Research and Resource Center (1981) and Anna Julia Cooper Professor of Women's Studies at Spelman College. For many years she was a visiting professor at Emory University's Institute for Women's Studies where she taught graduate courses in Women's Studies. At the age of sixteen, she entered Spelman College where she majored in English and minored in secondary education. After graduating with honors, she attended Wellesley College for a fifth year of study in English. In 1968, she entered Atlanta to pursue a master's degree in English; her thesis was entitled, "Faulkner's Treatment of Women in His Major Novels." A year later she began her first teaching job in the Department of English at Alabama State University in Montgomery, Alabama. In 1971 she returned to her alma mater Spelman College and joined the English Department. She has published a number of texts within African American and Women's Studies which have been noted as seminal works by other scholars.

## **DR. CELESTE WATKINS-HAYES**

Dr. Celeste Watkins-Hayes is dean of the University of Michigan's Gerald R. Ford School of Public Policy and founding director of the school's Center for Racial Justice. Dr. Watkins-Hayes is also the Jean E. Fairfax Collegiate Professor of Public Policy, University Diversity and Social Transformation Professor, professor of sociology, and an Anti-Racism Collaborative research and community impact fellow. She is an internationally-recognized scholar and expert widely credited for her research at the intersection of inequality, public policy, and institutions, with a special focus on urban poverty and race, class, and gender studies. Dr. Watkins-Hayes has published two books, numerous articles in journals and edited volumes, and pieces in The New York Times, The Atlantic, The Chronicle of Higher Education, and Chicago Magazine.

# **SPONSORSHIP OPPORTUNITIES**

## **LEGACY SPONSORSHIP - \$50,000.00**

- 20 tickets
- Preferential seating
- VIP reception with speakers
- Prominent logo in event invitation
- Prominent logo on program
- Event signage
- Company representative to bring brief remarks at the podium
- Autographed books

## **HERITAGE SPONSORSHIP - \$25,000.00**

- 15 tickets
- Preferential seating
- VIP reception with speakers
- Prominent logo in event invitation
- Prominent logo on program
- Event signage
- Formal recognition from podium
- Autographed books

## **VISIONARY SPONSORSHIP - \$15,000.00**

- 10 tickets
- Preferential seating
- Listing in event invitation
- Program and event signage listing
- VIP reception with speakers
- Formal recognition from podium
- Autographed books

# **SPONSORSHIP OPPORTUNITIES CONTINUED**

## **INSPIRATIONAL SPONSORSHIP - \$10,000.00**

- 8 tickets
- Listing in event invitation
- Program and event signage
- VIP reception with speakers
- Formal recognition from the podium
- Autographed books

## **TRAILBLAZER SPONSORSHIP - \$5,000.00**

- 6 tickets
- Reserved seating
- Program and event signage listing
- VIP reception with speakers

## **SUPPORTER SPONSORSHIP - \$2,500.00**

- 4 tickets
- Reserved seating
- Program and event signage listing
- VIP reception with speakers

Individual Ticket - \$250.00

Individual VIP Ticket - \$500 (admission to VIP reception and event)

## **CONTACT US**

Wanda Willis, Vice President, Civic Leadership, The Community Foundation for Northeast Florida, [wwillis@jaxcf.org](mailto:wwillis@jaxcf.org) or (904) 356-4483



THE COMMUNITY  
FOUNDATION  
FOR NORTHEAST FLORIDA