



HELP SUPPORT THE LGBTQ  
COMMUNITY IN NORTHEAST FLORIDA,

**NOW &  
FOREVER**



“

*It has often been said  
that the best time to plant  
a tree is 20 years ago, and  
the second-best time is today.*

*The same holds true  
for building our LGBTQ  
Community Endowment Fund.*



**LGBTQ**  
Community Fund  
for Northeast Florida

*The Many Sides of Pride*

[www.lgbtnefl.org](http://www.lgbtnefl.org)





# WHAT IS

## the LGBTQ Community Fund for Northeast Florida?

The LGBTQ Community Fund for Northeast Florida offers individuals and organizations a way to support the lesbian, gay, bisexual, transgender and queer/questioning community in Duval, Clay, Nassau, St. Johns, and Baker counties. Gifts to the LGBTQ Community Fund are used to make grants that support community organizations and institutions, so they can better serve the local LGBTQ community.

Anyone can give to the LGBTQ Community Fund for Northeast Florida, which is a component fund of The Community Foundation for Northeast Florida. Grantmaking recommendations are made by an Advisory Board of the Fund's investors and overseen by The Community Foundation's Board of Trustees. Established in 2014, the Fund has made grants to local nonprofit organizations, commissioned local research to improve the lives of those in the LGBTQ community and conducted one of the first community-wide surveys of lesbian, gay, bisexual, transgender and intersex adults in Northeast Florida.

In 2018, the LGBTQ Community Fund unveiled a new way to support LGBTQ issues in Northeast Florida – the LGBTQ Community Endowment. **The Chartrand Family and Delores Barr Weaver each made a \$500,000 grant** to establish the endowment, which will ensure the future of LGBTQ philanthropy in Northeast Florida.



## OUR HISTORY

In 2014, at the request of a small group of committed donors, The Community Foundation for Northeast Florida established the LGBTQ Community Fund for Northeast Florida to focus on philanthropy that would enhance the lesbian, gay, bisexual, transgender, and queer/questioning community in Northeast Florida. Led by an Advisory Board, the Fund develops strategy and guides the grantmaking of the Fund to enhance the lesbian, gay, bisexual, transgender and queer/questioning community in Northeast Florida.

The Fund's success has earned national recognition:



Funders for LGBTQ Issues, a national organization that tracks LGBTQ philanthropy, ranked The Community Foundation **fourth in the nation** among its peers for funding of LGBTQ issues in 2016, and **seventh in the nation** in 2017.

## OUR MISSION

The LGBTQ Community Fund for Northeast Florida works to build a community that welcomes and supports all people by:

- 1 | Cultivating and nurturing collaborative philanthropy
- 2 | Investing in organizations that benefit Northeast Florida's LGBTQ Residents

## OUR VALUES

- **We value** the investment of each donor and work to be good stewards of the resources entrusted to us.
- **We respect** the courage and vision of all those who seek to bridge differences and create positive change where they live.
- **We practice** research-based philanthropy.
- **We honor** those individuals and organizations that work collaboratively with us and with each other to accomplish mutual goals.
- **We celebrate** communities that treat all people with dignity and recognize the humanity of each individual.





# WHO BENEFITS

from the LGBTQ Community Fund?



**LGBTQ-FOCUSED SERVICE ORGANIZATIONS**  
(like JASMYN, PFLAG, UNF LGBT Resource Center)



**MAINSTREAM SERVICE ORGANIZATIONS**  
(like ElderSource the Nonprofit Center of Northeast Florida and The Women's Center of Jacksonville)



**OUTREACH ORGANIZATIONS**  
(like River City Pride and Black Pride)



**COMMUNITY NON-PROFITS**  
that now have access to specific local LGBTQ data from research commissioned by the Fund

## WHY LGBTQ PHILANTHROPY?

The needs are great. The funding sources are few.



For every \$100 awarded by U.S. foundations, only \$0.28 goes to LGBTQ issues.

In the South, the call for support is even more urgent. We have the largest cohort of LGBTQ residents, the most precarious legal structures and a disturbingly large proportion of LGBTQ Southerners who are under-served and medically at risk.

## The Vulnerability of the South



- More than **3 in 10** LGBTQ adults live in the South, making it home to more LGBTQ adults than any other region in the country, but the region only received **3-4%** of domestic LGBTQ funding.
- No southern state has statewide non-discrimination policies.<sup>1</sup>
- **71%** of anti-LGBTQ laws introduced in statehouses across the country in 2017 were introduced in the South.<sup>2</sup>
- LGBTQ Southerners are disproportionately poor and suffer alarming health disparities.<sup>3</sup>



## What We Learned\*



Three quarters—**74.5%**—of respondents reported that they had experienced everyday discrimination, such as being treated with less courtesy or respect, threatened or harassed in the past 12 months.

Many LGBTI respondents reported lifetime experiences of major discrimination related to employment:



• one in five respondents—**19.5%**—reported being fired unfairly from a job



• more than one-third—**35.9%**—reported being passed over for a job for which they were qualified



• **16.8%** reported being denied a job promotion

LGBTI respondents also reported major discrimination over their lifetimes in other areas:

• **5.8%** reported being unfairly prevented from moving into or buying a house or apartment

• **10.2%** reported being unfairly denied a loan

• **13.7%** reported being unfairly stopped, searched, questioned, physically threatened, or abused by the police

## WHY GIVE NOW?

**First**, a massive intergenerational transfer of wealth is taking place in the United States, during which trillions of dollars will be distributed through estates. According to Accenture, “Right now more than \$12 trillion in financial and non-financial assets is in the process of being shifted from the Greatest Generation—those born in the 1920s and 1930s—to Baby Boomers born between 1946 and 1964. Over the next 30 to 40 years an additional \$30 trillion in financial and non-financial assets will pass from Boomers to their heirs in North America alone. At the peak, between 2031 and 2045, 10 percent of total wealth in the United States will be changing hands every five years.”

**Second**, while the rates of parenthood in the LGBTQ community are growing, most LGBTQ individuals do not have children<sup>1</sup>. We have other people and causes dear to us, but not having children opens up substantially wider charitable gift opportunities.<sup>4</sup>

**Third and finally**, the first LGBTQ “Stonewall” and “post-Stonewall” generations—many of whose lives have been profoundly shaped by the movement—are reaching the time when they will determine the disposition of their estates. Members of this community will be proud to act in order to preserve and strengthen a community they did so much to create.



# WHY GIVE to the LGBTQ Community Fund?

Chances are you already support one or more individual organizations serving the LGBTQ community, and we hope you continue to do so. However, the LGBTQ Community Fund is currently the region's sole LGBTQ fund dedicated to supporting the whole LGBTQ community. This data-driven Fund plays a pivotal and unique role, and can look more holistically at the issues in Northeast Florida and respond accordingly.

Through regular interaction with local LGBTQ organizations and assessment of the evolving needs of the greater LGBTQ community, the LGBTQ Community Fund for Northeast Florida can direct resources to needs that may otherwise be overlooked. The LGBTQ Community Fund will support the organizations, whatever they may be, that serve the LGBTQ community throughout Northeast Florida—tomorrow or 50 years from now. The goal is not to create a parallel infrastructure to serve the LGBTQ community. Rather, **the goal is to build capacity, knowledge and understanding within organizations serving LGBTQ individuals**, so that they may respond capably and equally to the needs of all constituents, regardless of sexual orientation or gender identity.



Just some of the ways the LGBTQ Community Fund is improving our community:



## Strategic Focus

The LGBTQ Community Fund supported strategic planning at JASMYN and PFLAG that has led to focused consideration of their mission and priorities. JASMYN is using the plan to help focus its services in response to the community's many needs.



## Reaching New Audiences

The LGBTQ Community Fund supported LGBTQ Sensitivity Training at ElderSource (an elder services organization) and the Nonprofit Center of Northeast Florida. These trainings introduced LGBTQ issues to mainstream service providers to help them learn how to effectively serve LGBTQ clients.



## Seed Funding

The LGBTQ Community Fund seeded personnel initiatives at JASMYN and UNF LGBT Resource Center that became self-funded. In the case of JASMYN, the majority of the seed funding for a much-needed Development Director (funded in conjunction with others) led to a jump start on implementation of their strategic plan and, after two years, self-funding of the director's costs.



## Data Driven

Before the LGBTQ Community Fund was launched, research was conducted to determine the areas of greatest LGBTQ need in Northeast Florida—that research informed the initial focus of the Fund. In 2017, the LGBTQ Community Fund commissioned the largest survey of lesbian, gay, bisexual, transgender, and intersex (LGBTI) adults ever conducted in Northeast Florida. The survey, conducted through The Williams Institute at the UCLA School of Law, provided a rich repository of data which will continue to provide insight as the Fund determines, and over time adjusts, its areas of focus.



## Community Foundation Relationship

The Community Foundation for Northeast Florida is a deeply respected local institution, and the LGBTQ Community Fund benefits from its close association. The Community Foundation has opened and continues to open many doors in Northeast Florida in furtherance of the LGBTQ Community Fund's work. In 2016 and 2017, The Community Foundation for Northeast Florida ranked in the top ten of community foundations nationally for LGBTQ grantmaking.



## THREE WAYS TO SUPPORT the LGBTQ Community Fund for Northeast Florida

1

### Gifts To Support Annual Grantmaking— ANSWERING TODAY'S NEEDS

Thanks to generous donors who contribute annually, the LGBTQ Community Fund is able to make substantial grants each year to LGBTQ-focused agencies like JASMYN, UNF LGBT Center and PFLAG, and mainstream service organizations like ElderSource and the Nonprofit Center of Northeast Florida. We also have a Grassroots Grants Program of up to \$1,500 to build capacity and strengthen the effectiveness of small scale efforts within organizations serving the LGBTQ community. In addition, our annual grantmaking extends to supporting selected LGBTQ community events throughout our region.

The annual campaign will continue to be crucial until the LGBTQ Community Endowment Fund generates sufficient earnings to support what we know our nonprofit community needs. So we hope that you will consider making an outright gift to the annual campaign, which will fund our yearly grantmaking for agencies serving our LGBTQ friends, family, neighbors and colleagues.

2

### Gifts To The LGBTQ Community Endowment Fund— SECURING OUR FUTURE

Because our LGBTQ community needs a more stable form of long-term funding, the LGBTQ Community Endowment Fund was established. Endowments, by definition, protect the invested principal and only distribute grants from the earnings, thereby ensuring the fund's existence in perpetuity. Your gift today to the LGBTQ Community Endowment Fund will help to ensure permanent funding for annual grantmaking in Northeast Florida's LGBTQ community.

**Whether you choose to give for annual grantmaking and/or the endowment, we welcome your check, credit card, or shares of appreciated stock in a publicly-traded company, or bonds. We can often accept more complicated gifts, like private stock, real estate, IRA Rollovers, or certain other personal property. Donors are also eligible to become active with the Advisory Board.**

3

### PLANNED GIFTS

The greatest philanthropic potential—by far—lies in estate gifts, primarily simple bequests included in people's wills and trusts. Most people's capacity to give from wealth accumulated over a lifetime far exceeds their capacity to give from current income. A very rewarding and easy way to support the LGBTQ Community Endowment Fund is to leave a planned gift as part of your estate plans. Your gift to the Endowment is a promise to the community that support for the LGBTQ community will be here—forever.

1. Equality Maps: Non-Discrimination Laws (Updated March 2018). Denver, CO: Movement Advancement Project. [www.lgbtmap.org/equality-maps/non\\_discrimination\\_laws](http://www.lgbtmap.org/equality-maps/non_discrimination_laws) | 2. 2017 State Equality Index (January 2018). Washington, DC: Human Rights Campaign (HRC) Foundation and Equality Federation. [www.hrc.org/campaigns/state-equality-index](http://www.hrc.org/campaigns/state-equality-index) | 3. HIV Surveillance Report, 2016 (November 2017). Atlanta, GA: Centers for Disease Control and Prevention. [www.cdc.gov/hiv/library/reports/hiv-surveillance.html](http://www.cdc.gov/hiv/library/reports/hiv-surveillance.html) | 4. LGBT Family Building Survey [www.familyequality.org/fbs](http://www.familyequality.org/fbs) | \*For the complete survey, go to: [http://bit.ly/LGBTSurvey\\_FullReport2018](http://bit.ly/LGBTSurvey_FullReport2018)



## OUR MANDATE IS CLEAR

A window now stands open for us to build the permanent resources we, and those who follow us, will need. This window will not stay open forever, which is why we must act now.

We must plan and provide for our long-term future to ensure the ongoing care and support our community members need and deserve. And we have an unprecedented opportunity to do that now.

**Thanks to the Chartrand Family and Delores Barr Weaver, a \$1 million LGBTQ endowment has been established.**

This endowment will anchor the work of the LGBTQ Community Fund and—when fully developed—will ensure that our community's support for our families, neighbors, friends and colleagues will be here in perpetuity.



Now it's up to all of us—**members and allies of the LGBTQ Community**—to build this endowment so that we can make a meaningful difference in the lives of those we hold dear, forever.



**For more information about the LGBTQ Community Fund for Northeast Florida, go to [www.lgbtnefl.org](http://www.lgbtnefl.org) or contact Nina Waters at [nwaters@jaxcf.org](mailto:nwaters@jaxcf.org) or 904-356-4483.**



**THE COMMUNITY  
FOUNDATION**  
FOR NORTHEAST FLORIDA

The LGBTQ Community Fund for Northeast Florida is supported by The Community Foundation for Northeast Florida. The Community Foundation for Northeast Florida ([www.jaxcf.org](http://www.jaxcf.org)), Florida's oldest community foundation, works to stimulate philanthropy to build a better community. The Foundation helps donors invest their philanthropic gifts wisely, helps nonprofits serve the region effectively, and helps people come together to make the community a better place. For more information about The Community Foundation, go to [www.jaxcf.org](http://www.jaxcf.org).

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