Each year, our annual report gives us the opportunity to look back and reflect on the many efforts and tremendous generosity of our Members. Guided by our mission to improve the lives of women and girls in Northeast Florida, and inspire women to be strategic philanthropists, there is so much to be proud of.

In 2019, we awarded $505,949 in grants, bringing our three-year investment in breaking the cycle of female poverty to $1.5 million. Pooled together by 466 Members, this amount is incredible. It truly illustrates the power of collective giving. We also raised new awareness for the challenges that women and girls face, and have established WGA as a valuable resource for the community, media and lawmakers.

A recurring thread throughout the year is the clear role that strategic philanthropy plays, both in the day-to-day operations of WGA and in the personal philanthropy of our Members. Through WGA, we learn—and put into practice—what is truly important. Our giving goes beyond financial resources to include time, experience, connections and thoughtful planning in all that we do. Not only are our Members committed to WGA, they are dedicated to other organizations, and offer guidance to others on how to give strategically.

Thank you to each of you and let’s keep the momentum going! We have much to learn and celebrate in our focus area and in our personal philanthropy. I am grateful to be with you all on this journey.

With warmest gratitude,

Mary Pietan, President

Letter from the President

At WGA, we envision a world in which all women and girls can reach their full potential and live healthy, enriching lives. We work to improve the lives of women and girls in Northeast Florida, while inspiring women to be strategic philanthropists.

Strategic philanthropy creates an impact greater than the actual dollars or time invested. We leverage a variety of tools and resources to address root causes and develop solutions that create lasting change.

**STRATEGIC**

in Our Giving

**COLLECTIVE GIVING:** Pooling hundreds of individual gifts and collectively deciding when, where and how grants are awarded

**RESEARCH:** Talking with women, girls and the agencies that serve them to uncover needs and insights

**GRANTMAKING:** A rigorous process based on our “one Member, one vote” principle and the talents of our 75+ Grants Committee Volunteers

**EDUCATION:** Programs that expand the knowledge of our Members, policy makers, the media and the general public

**ADVOCACY:** Influencing public policy through non-partisan activities that relate to WGA grantmaking
In 2019, we entered our third year focused on breaking the cycle of female poverty through intervention and prevention. While poverty is complex and challenging, we are making progress. Together with nonprofits, the media and our community, we are fulfilling basic needs, disrupting crises before they take hold and increasing public awareness and understanding. In just the first two years, we have invested $1.5 million in this effort.

In a 2019 grant to First Coast No More Homeless Pets, WGA was able to invest in a 6-month vocational training program aimed at assisting unemployed and underemployed women find a career path. After completing the Vet Tech Education & Employment Program, the graduates can pursue jobs as veterinary techs in hospital and clinical settings.

“Ever since I started working here it has been like a dream come true. I have learned so much over the few months as a Vet Tech and Kennel Tech. I never thought I would get to this point in life to have the opportunity to work around such good people and to make sure all of our patients and their humans are healthy and happy. Everyday I wake up I am excited about the day ahead. I am absolutely grateful for this opportunity and I wouldn’t give it up for anyone.”

— Sonnia, Veterinary Technician Education and Employment Program Student

“Becoming a Legacy Member met all my criteria for a major gift: a cause I believe in, a track record of careful stewardship and the multiplier effect of collective giving. What a way to ‘pay it forward’ for future generations of women and girls. It still makes me smile whenever I think about it.”

— Kate Ligare
Since inception, WGA has awarded more than $6.5 MILLION in grants. The following 2-year grants were awarded in 2019:

<table>
<thead>
<tr>
<th>Grant Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$120,000</td>
<td>Comprehensive case management and financial support to transform the lives of single mothers and their families through education</td>
</tr>
<tr>
<td>$50,000</td>
<td>Wraparound legal advocacy to disrupt the school-to-prison pipeline for at-risk girls</td>
</tr>
<tr>
<td>$78,614</td>
<td>Vocational veterinary technician training for unemployed and underemployed women in low-income areas</td>
</tr>
<tr>
<td>$100,000</td>
<td>Wraparound services and rental assistance for homeless women who have been treated for substance use disorder and co-occurring mental health disorder</td>
</tr>
<tr>
<td>$45,243</td>
<td>Emergency assistance to help women avoid life-altering crises, with grantees repaying microgrants by completing service hours</td>
</tr>
<tr>
<td>$40,000</td>
<td>Comprehensive services to meet the critical needs of homeless and pregnant teens</td>
</tr>
<tr>
<td>$72,092</td>
<td>Free health care and screenings to employed women who earn too much to qualify for public assistance yet struggle to afford the basic cost of living needs</td>
</tr>
</tbody>
</table>

In 2016, WGA partnered with other statewide funders to commission research from The Institute of Women’s Policy Research (IWPR). The county-by-county review of the status of women and girls has helped to guide WGA’s grantmaking decisions. Read the reports at wganefl.org/research.
“It is certainly not necessary to have a family foundation to start a family tradition of charitable giving. It could be as simple as involving a child or grandchild in presenting a gift to an organization they care about. Or to have them alongside you as you volunteer. This gives the young family member the satisfaction that they are part of giving back to their community.” — Carol J. Weldon, WGA Legacy Member
GAINING STRENGTH IN NUMBERS
2019 Members, Founders, Leadership & Growth at a Glance

Judy Addison
Brenda Adeeb
Susannah Albright
Jan A. Andrews
Sybil B. Ansbacher
Jill Arnold
Stuart Ashby-Fore
Jill Auld
Phyllis C. Bachand
Laura L. Bailey
Linda A. Bainbridge
Ann M. Baker (Deceased)
Anne Baker
Martha Frye Baker
Barbara Baldwin Finke
Chris B. Ball
Carole V. Banks
Kristanna B. Barnes
Barbara Barrett*
Martha Barrett
Claire M. Barry
Margaret G. Barton*
Allisah Bauman*
Jean Drapeau
Julia B. Davis
Jo-Ann Collins
Judi Carney
Kelli Coughlin Joyce
Tara Feather
Tara Braithwaite
Anne Baker
2019 Members, Founders, Leadership & Growth at a Glance
Ann M. Baker
Jill Auld
Judy Addison
Tara Braithwaite
Carol Brady
Catherine G. “Kitty” Beckham
Nancy Bell
Cynthia Bergren
Elizabeth C. Bernardo
Sandra W. Bond
Brenda Adeeb
Elyse Gustafson
Eileen S. Levenson
Mary M. Lever
Anne A. Bryan
Mary Ann Bryan
Nancy N. Blume
Richard A. Brown
Kathleen Langford
Susan Greene
Mary C. Barry
Dorothy J. Blythe
Susan M. Buckland
Kathleen Lazzara
Kay M. Leary
Sarah B. Lee
Susan J. Beall
Kathleen Borkowski
Mary M. Lever
Gail M. McLaughlin
Mary Reed
Pamela M. Hedrick
Margaret Gomez
Margaret H. Parshall
Lori J. Jork
Trisha Meili*
Duffy Kopriva
Kristine Koprowski
Jennifer Koowabany
Kathleen Kraus
Kim Kristoff
Jean C. Kreuger
Madi Kuraishi
Erika Lackey-Zernial
Alwynne Lamp
Barney E. Lane
Helen M. Lane
Kathleen Langford
Irene Lazzara
Kay M. Leary
Sarah B. Lee
Irene S. Levenson
Mary M. Lever
Jane A. Lewis
Paula L. Liang
Kathleen M. Ligare*
Noel D. Liles
Carolyn Lindsay
Amy H. Lingren
Laura Lothman Lambert
Luanne Luby
Ann R. Lufrano
Leah MacClellan
Meta Magevney
Sherry P. Magill
Alison Marchese
Amy Margetum Berg
Marchant N. Martin
Anadelle M. Martinez-Mullen
Kirsten A. Martino
Mary Marx
Andrea Mason
Scottie May
Karen B. Mayfield*
Alison McCallum
Carolyn McClanahan
Karen M. McCombs
Marion McCully
Scott McGehee
Y. Michelle McGriff
Whitney K. McGuire
Rebecca McLaughlin
Barbara McTiernan
Gayle S. Medill
Trisha Meili*
Mary Ellen Mendes
Carol Messenger
Jill R. Miles
Teresa G. Miles
Barbara P. Miller

6 | Women together… changing lives
At its Heart, WGA is a Membership Organization. Our Members decide where monies are spent and what kind of organization they’d like to have. WGA Committees carry out this substantial work. Our Officers, Steering Committee and The Community Foundation for Northeast Florida guide and support our efforts.

As WGA membership grows, so too does our ability to expand our reach and impact. WGA now includes more than 460 members, including 50+ members aged 40 and under who we anticipate will be the next generation of WGA leadership. All members make an annual investment of $1,500.
You are the **HEART** of WGA

From our grants pool to our volunteer-led governance, grantmaking, advocacy, educational events, communications and more, WGA is built on Members' contributions of time, treasure, ties and talent. We welcome all women who want to make a difference in the lives of women and girls in Northeast Florida. With “one Member, one vote,” everyone has the same voice, regardless of total giving.

WGA is comprised of more than 466 women living in Northeast Florida and beyond. When you join WGA, you bring a unique perspective and set of experiences that enrich our organization and improve our work.

### Our Mission:
Inspiring women to be **strategic philanthropists** and investing in the lives of women and girls in Northeast Florida.

### CONNECT WITH US:

- [WOMEN'S GIVING ALLIANCE](http://www.womensgivingalliance.org)
- [THE COMMUNITY FOUNDATION FOR NORTHEAST FLORIDA](http://www.communityfoundationnefl.org)

### Photos:
- Laird Blac Palm, Inc.; Brandi Hill Photography; Paul Stewart Photography

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**Women's Giving Alliance** is an initiative of The Community Foundation for Northeast Florida, and as such, benefits from its charitable status as a 501(c)(3) organization. WGA gratefully acknowledges the expertise and financial support it receives from The Community Foundation for Northeast Florida, with special thanks to its Board and Staff. Ryan A. Schwartz—Chairman, Board of Trustees, Joanne E. Cohen—Vice President, Philanthropic Services, Ten Calinao—Philanthropic Services Officer, Nina Waters—President, Grace Sacerdote—Executive Vice President and CFO, and Susan Datz Edelman—Vice President, Strategic Communications.