



#904SecretSanta Returns for Year Four; Total Giving is \$200,000

Duval, Clay and St. Johns Sheriff's deputies once again distribute \$100 gift cards to 500 area citizens

JACKSONVILLE, Florida – December 11, 2018 — For the fourth year in a row, #904SecretSanta returns to Northeast Florida in the form of local law enforcement officers who are giving away \$50,000 worth of gift cards today. Acting on behalf of two anonymous donors, the officers will be making 500 unsuspecting citizens in Duval, Clay and St. Johns counties very happy with much-appreciated holiday spending money in the form of \$100 VISA gift cards.

“It’s our continued pleasure to provide this year-end gesture of surprise and delight with #904SecretSanta,” the donors commented when asked about their repeated generosity. “We have been so moved not only by recipients’ pleasure, but by the joy that the law enforcement officers have expressed in being able to play this role in our community.”

As in past years, the Jacksonville Sheriff’s Office are distributing 300 of the gift cards, and Clay and St. Johns County’s Sheriff’s offices are distributing 100 gift cards each. Area officers and deputies were provided this guidance from the donors as they began their ‘Secret Santa’ duties: ‘Based on your experience in the community or with someone you may encounter today, you are asked to distribute these cards to individuals who you feel may benefit from a gift like this at this time of year.’

#904SecretSanta started in 2015, when two donors approached The Community Foundation for Northeast Florida through their professional advisor, and a Donor Advised fund was established at The Community Foundation to carry out their wishes. Since beginning the effort in 2015, this pair of donors has distributed a total of \$200,000 across three counties at the holidays.

TD Bank handles the transfer of the Donor Advised Fund’s gift of \$50,000 into 500 preapproved VISA gift cards for distribution. TD Bank offered to waive the fees normally associated with purchasing gift cards so that the full value of the donors’ gift can go directly to the recipients.

To access images posted during the #904Secret Santa gift card distribution, please utilize the individual agency’s websites and social media platforms (#904SecretSanta) or contact the public information officers listed below:

- Jacksonville Sheriff’s Office, Melissa Bujeda or Chris Hancock, Public Information Officers, 904 630-2133 Melissa.Bujeda@jaxsheriff.org or Christian.Hancock@jaxsheriff.org
 - www.jaxsheriff.org
 - Twitter: @JSOPIO
 - Instagram: JAXSHERIFF
 - Facebook: Jacksonville Sheriff’s Office
 - YouTube: JAXSHERIFF
- Clay County Sheriff’s Office, Keith Smith or Chris Padgett, 904 213-6397, or contact ksmith@claysheriff.com or cpadgett@claysheriff.com
 - www.claysheriff.com
 - Twitter: @ccsofl
 - Instagram: CCSOFL
 - Facebook: ccsofl



- YouTube: CCSOFLVideos
- St. Johns County Sheriff's Office, Chuck Mulligan, Commander (Retired), 904 209-1550 or cmulligan@sjsoc.org
 - www.sjsoc.org
 - Twitter: @SJSOPIO
 - Instagram: SJSOPIO
 - Facebook: St. Johns County Sheriff's Office
 - YouTube: Sjsoc Sheriff

About The Community Foundation for Northeast Florida

The Community Foundation for Northeast Florida (www.jaxcf.org), Florida's oldest and largest community foundation, works to stimulate philanthropy to build a better community. The Foundation helps donors invest their philanthropic gifts wisely, helps nonprofits serve the region effectively, and helps people come together to make the community a better place. Now in its 54th year, the Foundation has assets of \$398 million and has made grants of \$450 million since 1964.

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